

FUNDRAISING

MARGARET HUNT

A. FUNDRAISING

1. DO FUNDRAISERS BORE YOU? DEPRESS YOU?
2. ARE THEY NECESSARY?
3. WHAT WOULD YOU DO IN PLACE OF THEM?
4. DO THEY CHALLENGE AND EXCITE YOU?

B. LET US TALK ABOUT THEM FOR A WHILE

1. IN YOUR OPINION ARE THERE ANY ADVANTAGES TO THEM?
2. WHAT SHOULD BE THE REASONS FOR THEM?

C. EXPERIENCE

1. I HAVE BEEN A SCHOOL ADMINISTRATOR FOR 32 (THIRTY TWO) YEARS AND HAVE VISITED SCHOOLS THROUGH OUT THE USA LEADING ACCREDITATION TEAMS. EVERYWHERE I WENT, I ASKED ABOUT FUNDRAISING...THEIR BEST IDEAS AND WHAT WAS THE PURPOSE OF THE FUNDRAISER. SUCH AS:
 - a. NEW PLAYGROUND EQUIPMENT
 - b. TECHNOLOGY
 - c. ADDITIONS TO THE SCHOOL LIBRARY
 - d. GYMNASIUM EQUIPMENT

- e. LAB EQUIPMENT - MICROSCOPES, DISSECTING EQUIPMENT, EYEWASH STATIONS, ETC.
- f. LOCKERS
- g. CLASSROOM EQUIPMENT
- h. A PERCENT OF MONEY SHOULD GO TO MISSIONS (MORE LATER ON THIS).

2. IF A TEACHER IS GOING TO BENEFIT FROM THE FUNDRAISER, BOTH THE TEACHER AND STUDENTS WILL BE EXCITED AND ENCOURAGED. AS THE CHILDREN GET EXCITED, SO WILL THEIR PARENTS.

- a. LOCATE AN EXCITED, WILLING MOTHER AND FATHER TO HELP IN THE FUNDRAISING FOR THE CLASS. FIND SOMEONE WHO WOULD BE WILLING TO SUPPORT THE TEACHER IN THE FUNDRAISING PROJECT.
- b. REMEMBER, IT IS NOT ONE PERSON THAT PRODUCES SUCCESS. IT IS A COMBINED EFFORT BY ALL.

D. LETS TAKE A LOOK AT SOME FUNDRAISERS

1. WE NEED TO GET PARENTS AND GRANDPARENTS INVOLVED.
HAVE A KICK OFF FOR THE SALE IN EACH CLASSROOM.
HAVE REFRESHMENTS FOR PARENTS AND GRANDPARENTS.
HAVE THE CHILDREN THERE TO MAKE IT EXCITING.
- a. SUCCESS DEPENDS ON THE ATTITUDE OF TEACHERS, PARENTS, ADMINISTRATION, PASTORS, EVERYONE!
 - b. WHAT THINGS CAN WE SELL?

2. A COMMON ONE - CANDY SALES.

- a. "WORLD'S FINEST" IS A GOOD COMPANY AND PROVIDES 50% PROFIT.

3. OTHER CONSIDERATIONS WOULD BE SELLING THINGS PEOPLE NEED SUCH AS TRASH BAGS, DETERGENT, OTHER NEEDFUL HOUSEHOLD ITEMS.

WHAT ARE SOME OF YOUR IDEAS / NOTES

4. PENNY DRIVES

- a. CLASS COMPETITION - WHICH CLASS COLLECTS THE MOST
- b. PROVIDE PRIZES - SOMETHING THE TEACHER NEEDS FOR THEIR CLASSROOM. MAKE IT EXCITING
- c. PROVIDE A PRIZE FOR THE MOST MOTIVATED CLASS, SUCH AS ICE CREAM PARTY OR SOMETHING LIKE THAT.
- d. IF THE PASTOR WILL AGREE, HAVE THE CHURCH MEMBERS PARTICIPATE. SOME PEOPLE COLLECT PENNIES

WHAT ARE SOME OF YOUR IDEAS / NOTES

5. JOG-A-THON

- a. MAKE THIS EVENT DIFFERENT. DAYS OF WALKING IS NOW BORING. BE DIFFERENT
- b. PRE-SCHOOL AND VPK - HAVE A TEDDY BEAR WALK OR TRIKE-A-THON
- c. ELEMENTARY - HAVE A RUN / WALK RACE WHERE SOMEONE SIGNALS WHEN THEY CAN RUN, WALK, RUN... MAKE IT FUN
- d. MIDDLE SCHOOL HAVE A SKATE-A-THON
- e. HIGH SCHOOL - CONTACT LOCAL THEME PARKS AND ASK THEM TO ALLOW SOMETHING LIKE A ROLLER COASTER CHALLENGE.
- f. PROVIDE PRIZES FOR THESE EVENTS. THE TOP PERSON IN BRINGING IN MONEY
- g. REFER TO THE GIFT SHEET IN THE HANDOUT. PRIZES COULD BE GIFT CERTIFICATES
 - i. PRE SCHOOL PRIZES - TOYS R US
 - ii. ELEMENTARY PRIZES - TOYS R US
 - iii. MIDDLE SCHOOL PRIZES - BEST BUY
 - iv. HIGH SCHOOL PRIZES - BEST BUY

WHAT ARE SOME OF YOUR IDEAS / NOTES

6. MISSIONS -IS MOST IMPORTANT

- a. WE NEED TO TEACH STUDENTS THE IMPORTANCE OF HELPING THOSE THAT ARE NEEDY BOTH AT HOME AND AROUND THE WORLD.
- b. REMEMBER MISSIONS IS THE HEART OF GOD.
- c. MISSIONS IS AN EDUCATIONAL FUNDRAISER. STUDENTS LEARN GEOGRAPHY, DIFFERENT CULTURES, LANGUAGES, FOODS, HOW CHILDREN PLAN AND LEARN
- d. ASK YOUR PASTOR FOR HELP WITH A FUNDRAISER TO ADOPT AN ORPHAN FROM INDIA, AFRICA, SOUTH AMERICA, THE PHILIPPIANS, ETC. CLASSES COULD ADOPT AN ORPHAN AND CORRESPOND WITH THEIR ADOPTED CHILD AND CHILDREN REALIZE HOW BLESSED WE ARE IN THE USA.
- e. (ENGLISH , ART, ETC).
 - i. LATIN AMERICAN CHILDREN
 - ii. WATOTO CHOIR - UGANDA
 - iii. INDIA
 - iv. CARIBBEAN COUNTRIES
 - v. CUBA

- f. MANY PARENTS DO NOT TEACH THEIR CHILDREN TO GIVE TO THE LORD (THIS IS NOT TITHING). AS A SCHOOL WE CAN HELP TRAIN CHILDREN TO GIVE TO THE LORD.
- g. WE ALL HAVE CHAPEL SERVICES. TAKE AN OFFERING EVERY WEEK. IT CAN BECOME A MONTHLY COMPETITION.
 - i. THERE COULD BE A PRIZE OF A PIZZA, ICE CREAM, OR HOT DOG PARTY.
- h. ALL OFFERINGS NEED TO BE ACCOUNTED FOR IN THE BUDGET AS MISSIONS AND ONLY USED FOR MISSIONS PROJECTS.
- i. TRY TO MAKE THE GIVING TO MISSIONS EXCITING INCLUDING STUDYING STORIES OF THE CHILDREN OF THE COUNTRY THAT YOU ARE INVOLVED IN.
 - i. HAVE A MISSIONS CHAPEL EVERY QUARTER AND TRY TO GET A GUEST SPEAKER WHO HAS WORKED WITH CHILDREN AND TEENAGERS
 - ii. ASK THE PASTOR WHEN A MISSIONARY THE CHURCH IS SUPPORTING WILL BE AT THE CHURCH. RAISE MONEY BEFORE THAT AND PLAN TO GIVE THE MISSIONARY A DONATION FOR HIS / HER WORK.
 - iii. HOLD CLASSROOM SALES TO RAISE THE MONEY. EVERY OTHER WEEK HAVE CLASSES HOLD A SALE WITH:

CUPCAKES

BROWNIES

DOUGHNUTS ICE CREAM
CANDY (SMALL) LOLLIPOPS

DO THIS FOR A MONTH. OFFER PRIZES TO
THE CLASS THAT RAISES THE MOST CASH.
WITH A PRIZE FOR ELEMENTARY AND UPPER
GRADES.

WHAT ARE SOME OF YOUR IDEAS / NOTES

7. LIVE AUCTIONS

- a. THESE ARE A LOT OF FUN AND COULD BE IN
CONJUNCTION WITH A FALL FESTIVAL OR OTHER
EVENT
- b. NEED TO GET INVOLVEMENT FROM PARENTS
- c. NEED TO HAVE CARDS OR FLYERS PRINTED WITH
THE INFORMATION OF THE DATE AND TIME OF THE
EVENT, LOCATION, AND HIGHLIGHT THE SCHOOL'S
PURPOSE.
- d. MEETING INFORMATION - PROVIDE INFORMATION
FOR PARENTS AS TO THE TYPES OF ARTICLES
NEEDED FOR THE AUCTION / SALE

- e. PROVIDE THE TYPES OF PRIZES THAT WILL MOTIVATE PARTICIPATION.
- f. REMEMBER PARENTS ARE THE ONES WHO HELP WITH THE FUNDRAISERS.

WHAT ARE SOME OF YOUR IDEAS / NOTES

8. LUNCH WITH THE PRINCIPAL

- a. TALK THE PRINCIPAL INTO HAVING LUNCH ON THE ROOF...IF ON THE ROOF, CHILDREN THAT PARTICIPATE IN THE FUNDRAISER, GET AN EXTRA HOUR FOR LUNCH TO SIT OUTSIDE SO THAT THEY CAN WATCH THE PRINCIPAL.

9. A FAMILY TRIP TO A LOCATION NOT FAR AWAY - EXAMPLE

- a. ST AUGUSTINE, (OR ANY AMUSEMENT PARK NEARBY)
 - i. ST AUGUSTINE FOR A FAMILY OF FOUR (4)
 - ii. FREE TICKETS TO THE FORT
 - iii. FREE BED AND BREAKFAST ACCOMMODATIONS
 - iv. FREE TICKETS TO RIPLEY BELIEVE IT OR NOT
 - v. FREE TICKETS ON THE SITE SEEING TRAIN
 - vi. FREE GAS MONEY PROVIDED FOR THE TRIP

- vii. FREE MEAL AT A LOCAL RESTAURANT
- b. USE YOUR IMAGINATION. THIS WAS MORE MY FUN AND EXCITEMENT TO PUT A TRIP TOGETHER.

WHAT ARE SOME OF YOUR IDEAS / NOTES

10.NOTES

a. CHOOSE A FUNDRAISER WISELY

b. CHOOSE THE TIMING OF THE FUNDRAISER WISELY

c. CHOOSE PRIZES ACCORDING TO AGES / GRADES

d. SENIORS COULD PUT A PERCENT (%) OF THEIR FUNDS INTO THEIR SENIOR TRIP

FOR MORE INFORMATION - EMAIL: MEGHUNT129@GMAIL.COM

Dear Parents,

It's Jog -A -Thon time Thursday, April 22nd!

Help **FCA** raise money through our Annual Jog-A-Thon for further classroom equipment enhancements and save money on next year's book fees!!



Family Prize
\$150.00 credit towards
next year's book fees



For every family that collects \$300.00 from Jog-A-Thon sponsors, that family will receive a \$150.00 credit towards next year's book fees. Collect \$600.00 from Jog-A-Thon sponsors and receive a \$300.00 credit, etc.

We have sent home TEN pledge forms. These are for addressing to your relatives, neighbors and friends both local and nation-wide. Please complete the forms and return them on Tuesday, April 6. **All students returning the ten completed forms on Friday only will be given one no homework pass!**

Here is the procedure:

1. Provide your child with the names and addresses of at least ten people you wish the sponsor letters to be sent to.
2. Fill in the blank spaces appropriately.

On the front of the sponsor letter (example on reverse side):

- A. Dear _____
- B. A personalized note from the student in the box provided
- C. Child's name, teacher and grade

On the back of the sponsor letter:

- A. Student's Name in return address box
- B. Name and complete address of the potential sponsor in the 'To' box.



3. **TRI-FOLD the sponsor letter on the dotted lines. Place a 44¢ stamp in the upper right hand corner, tape the open edge and RETURN IT TO THE SCHOOL.** Do not mail the letter. The folded, stamped letters must be returned to **FCA** for your student to receive proper credit. **FCA** will be responsible for placing completed sponsor letters in the mail.



NOTE: If you want more letters, request them with a note or phone call. Any quantity will be provided once 10 have been turned in.

A sponsor will be defined as one who pledges at least 50¢ per lap or makes a donation of at least \$10.00.

For parents with two or more children, it is fine to send more than one letter to the same person. **(Fold both together, and tape or staple. Send using only one stamp.)**

Note: Forms should be sent to friends, relatives, business associates, and personal acquaintances both locally and out-of-town. We do not expect students to go door to door.

People on your mailing list are usually happy to make a small pledge for each child. A different sheet must be used for each child in order to receive proper credit toward the prizes.

Thanks for your assistance, parents. Your children will be proud of the contributions they have made to Faith Christian Academy for years to come.

NOTE: For your guidance while completing sponsor sheets.

April 2010

Dear Grandma + Grandpa

My school, Faith Christian Academy, is having its spring Jog-A-Thon on Thursday, April 22nd. I will be jogging or walking around a circular track for one hour to help raise money for my school. We are all very excited to raise money for further classroom equipment enhancements. From past jog-a-thons, we have been able to add new classrooms to FCA's campus, new furniture, a state of the art computer lab and a wonderful playground!

Would you please sponsor me? You can support me in one of three ways: per lap, lump sum or advance donation. All you need to do is fill out the pledge form below!

After Jog-A-Thon, you will receive a statement of the number of laps I completed, a reminder of your pledge and a tax-deductible receipt.

Thanks for sponsoring me! The sooner I get your pledge, the more awards I will be eligible to receive. I need all pledges no later than April 20th.

I hope to run a lot of laps because we would like to have more classroom equipment. I love you! Jonathan

For (Child's First and Last Name) Jonathan Smith

Teacher & Grade Christian-1st

\$\$ PRIZE PROGRAM \$\$*

★ ★ ★ ★ ★ ★ ★ ★ ★ ★
Elementary Prizes
★ ★ ★ ★ ★ ★ ★ ★ ★ ★
First Prize
★ **\$200 Toy's R Us Gift Card** ★
★ **Second Prize** ★
★ **\$100 Toy's R Us Gift Card** ★
★ **Third Prize** ★
★ **\$50 Toy's R Us Gift Card** ★
★ ★ ★ ★ ★ ★ ★ ★ ★ ★

★ ★ ★ ★ ★ ★ ★ ★ ★ ★
Secondary Prizes
★ ★ ★ ★ ★ ★ ★ ★ ★ ★
First Prize
★ **\$200 Best Buy Gift Card** ★
★ **Second Prize** ★
★ **\$100 Best Buy Gift Card** ★
★ **Third Prize** ★
★ **\$50 Best Buy Gift Card** ★
★ ★ ★ ★ ★ ★ ★ ★ ★ ★

*Student's must raise prize equivalent for prize to be awarded.

Family Prize

\$150.00 credit towards next year's book fees

For every family that collects \$300.00 from Jog-A-Thon sponsors, that family will receive a \$150.00 credit towards next year's book fees. Collect \$600.00 from Jog-A-Thon sponsors and receive a \$300.00 credit, etc. (Non-transferable. Credit can only be applied towards student's of family receiving the credit and may only be applied to books)



Class Prize

Classroom Incentive Package

The classroom raising the most money will receive classroom incentives (like a day long, fun-filled party: including games, donuts & juice for morning snack, pizza & soda for lunch and ice cream in the afternoon)

April 2010

Dear _____

My school, Faith Christian Academy is having its spring Jog-A-Thon on Thursday, April 22nd I will be jogging or walking around a circular track for one hour to help raise money for my school. We are all very excited to raise money for further classroom equipment enhancements. From past jog-a-thons, we have been able to add new classrooms to FCA's campus, new furniture, a state of the art computer lab and a wonderful playground!

Would you please sponsor me? You can support me in one of three ways: per lap, lump sum or advance donation. All you need to do is fill out the pledge form below!

After Jog-A-Thon/on April 22 you will receive a statement of the number of laps I completed, a reminder of your pledge and a tax-deductible receipt.

Thanks for sponsoring me! The sooner I get your pledge, the more awards I will be eligible to receive. I need all pledges no later than April 20th



Cut here...mail the bottom portion to FCA

JOG-A-THON SPONSOR PLEDGE

For (Child's First and Last Name) _____ Teacher & Grade _____

Per Lap Pledge—I will mail my pledge once notified of the number of laps completed.

I pledge the following per lap:

- \$0.50 \$1.00 \$2.00
- \$5.00 \$10.00 Other _____

Lump Sum Pledge—I will mail my pledge once notified of the completion of Jog-A-Thon.

I pledge a total donation of:

- \$10.00 \$25.00 \$50.00
- \$75.00 \$100.00 Other _____

Advance Donation

At this time, I am enclosing the following donation:

- \$10.00 \$25.00 \$50.00
- \$75.00 \$100.00 Other _____

PLEASE PRINT:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Please return this form by April 20th

Faith Christian Academy
12008 N. Goldenrod Road
Orlando, FL 32807

Fold Here

Student's Name:

Faith Christian Academy
2008 N. Goldenrod Road
Orlando, FL 32807

To:

Fold Here